

SPENCER



WICHMAN



## OBJECTIVE

I am an **interdisciplinary** creator who seeks to create holistic experiences for clients and consumers alike. I draw **inspiration** from pop culture, music, storytelling, technology, language, and more to develop conceptual brands, websites, applications, information systems, and **beyond**.



## CONTACT

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## EDUCATION + EXPERIENCE



**KANSAS STATE UNIVERSITY**  
B.F.A. GRAPHIC DESIGN - MAY 2017

I attended Kansas State University where I received my B.F.A. in Graphic Design. My program explored branding, packaging, web design and development, page layout, editorial print work, information graphics, design history, theory, and more.



**K-STATE THEATRE MARKETING**  
AUG 2013 - JAN 2015

I designed posters, program layouts, social media imagery, digital display ads, campus flyers, campaign branding, and lobby experience installations. My duties also included web design and wordpress site management along with clerical tasks.



**K-STATE DEPT. OF COMPUTER SCIENCE**  
JAN 2015 - MAY 2017

I branded various student organizations, technical groups, and events, created digital signage, designed and revised clerical documents, created departmental wayfinding, developed vinyl wall graphics, and created recruiting materials.



**AIGA NATIONAL CONFERENCE**  
VOLUNTEER - OCT 2016

I traveled to Las Vegas and assisted in the setup and execution of the AIGA national conference. I volunteered at the registration desk, served as a wayfinder, and did all that I could to ensure our 2,000 attendees had a positive experience.



## INTERESTS

### PROFESSIONAL

Branding  
Web Design  
Interface Design  
Experience Design  
Art Direction  
Photography

### PERSONAL

Film  
Television  
Pop Music  
Technology  
Writing  
Reading  
Theatre  
Family



## SKILLS

### TECHNICAL

Photoshop  
Illustrator  
InDesign  
HTML + CSS  
Wordpress  
Sketch  
Trello  
Slack

### PERSONAL

Imaginative  
Dedicated  
Helpful  
Detail Oriented  
Efficient  
Clerical Tasks  
Leader  
Fast Learner  
Intuitive  
Problem Solver